



Read to a Child

Read to a Child is a national nonprofit that increases children's success in reading and in life by inspiring caring adults to read aloud to them regularly. The organization envisions a future in which all children are read to, improving their chances of becoming healthy, productive members of society.

Dear Friend of Read to a Child

Thank you for your support in making 2015 a year of “**more**” for Read to a Child. First and foremost, we served **more** struggling young readers than ever before!

We also operated in **more** schools and had **more** positive student evaluation results than ever before. We were supported by **more** corporate partners providing **more** operating funds than at any point in Read to a Child history.

We generated **more** overall revenue, with **more** successful events, **more** individual donors and **more** online donors than ever before. Also, with a newly deployed online volunteer training system, as well as internal systems for volunteer, partner and donor management, we are **more** efficient than ever. And, now that fulltime positions nationwide are filled with experienced professionals, we have a **more** stable platform for growth than ever before.

2015 also marked the inception of a three year strategic plan, developed in partnership with Harvard Business School alumni, as well as the retirement of CEO Olivia Mathews. Olivia has left Read to a Child in a great position from which to grow and we look forward to building upon her legacy as we execute on the strategic plan. We are also pleased that Olivia remains committed to Read to a Child through continued service on the Boston board of advisors and on the national gala committee.

Although now is a wonderful time to pause and reflect upon a very successful 2015, we must remember that **80% of low-income children in the United States do not read proficiently by 4th grade. Of those, 1/4 won't graduate from high school and 2/3 will end up on welfare or in jail!**

As we continue to execute our strategic plan, this alarming data is not far from our thoughts. To combat this disturbing national trend, we thank you for your continued support as we strive to provide **more** opportunities for success in school and in life to **even more** at-risk students in low-income urban communities across the country.

In gratitude,

A handwritten signature in black ink, appearing to read "Chris Thomas".

Chris Thomas (Board Chair)

A handwritten signature in black ink, appearing to read "Paul Lamoureux".

Paul Lamoureux (CEO)

PROGRAM NUMBERS

(2014–2015 SCHOOL YEAR)

1,150 students

34,500 sessions
of one-on-one reading time

1,433 volunteers



VOLUNTEER SATISFACTION

97%

of volunteers agreed
with the statement:

I feel good about
working for a
company that
offers opportunities
for community
involvement such as
lunchtime reading.

99%

of volunteers agreed
with the statement:

I would recommend
the lunchtime
reading program
to my friends and
co-workers.

STUDENT OUTCOMES

85%

of teachers reported that their
students gained increased
enthusiasm towards reading
as a result of the lunchtime
reading program.

70%

of teachers reported that their
students demonstrated greater
levels of self-confidence as a
result of their participation in
the lunchtime reading program.

93%

of participating students made measurable
gains in one or more of the following areas:

- vocabulary
- listening comprehension
- ability to articulate thoughts
- self-confidence
- enthusiasm for books and reading
- reading more often by choice
- greater interest in classroom reading
- exposure to new ideas, knowledge, people and places
- school attendance
- overall reading ability

Regional School Snapshots



Boston—Tobin Elementary School

“During my years at the Tobin, Read to a Child has been a crucial partner with us around ensuring that students develop a passion for reading. What Read to a Child has done while at the Tobin is instill in our students a belief that reading and literacy improve with practice and is valued by a wide section of society.”

PRINCIPAL

“It was getting towards the end of the year and [my student] asked me if I would be coming back to read to her next year when she’s in third grade. I said, ‘Of course I will be back. I hope you will be back too and we can keep reading together.’ Her face lit up, she thought for a moment and I could see the wheels turning, and then she looked at me and asked ‘Will you keep reading to me every year even when I’m in college?!’ I was so touched that she wanted me to keep reading to her every year and was so excited to hear that she envisioned herself going to college. It was a very rewarding and encouraging moment.”

VOLUNTEER READING MENTOR

“Two mentors commented that they have never before seen their students as engaged as they are with the program’s Financial Literacy books.”

SCHOOL COORDINATOR

Hartford—Betances School

“The Read to a Child lunchtime reading program is of great value and we welcome it in our school. It positively impacts our learning culture and climate. I am amazed at the number of volunteers, who all arrive so upbeat and happy. Many of our students have been with the same reading mentor for several years and have developed a special relationship... almost like a big brother or sister. Teachers and students love the program. The children look forward to their weekly reading session and I have observed just how engaged they are as a book is read to them. This year we were able to add kindergarten children into the program and the teachers were just thrilled. But, there are still students waiting for a reading mentor.”

PRINCIPAL

Detroit—Southwest Detroit Lighthouse Charter Academy

“The students are always excited when they are picked up for their reading session and are extremely eager to go. I have also noticed more of an interest in reading from my students who attend this program since they’ve started going.”

COMMUNITY
PARTNERSHIPS &
FAMILY COORDINATOR

“I know this is intended to help the children that we read to, but I believe I benefit every bit as much as my student does.”

VOLUNTEER READING MENTOR



Regional School Snapshots

Los Angeles — Leo Politi Elementary School

“As a board member and reading volunteer for 14 years, I’ve experienced first-hand how our program inspires kids so that they not only love to read but love to learn through reading. My newest reading buddy did not have strong reading or comprehension skills, but also had a very limited vocabulary since English is his second language. We first started with basic everyday words like ‘shoes,’ ‘nose,’ ‘truck’ and even ‘hotdog.’ Over time, we developed his vocabulary for verbs and adjectives. Now he can be a strong participant in our reading sessions and answer reading comprehension questions beyond just simple vocabulary. As a result, he’s become a confident partner as we share stories at lunchtime.”

VOLUNTEER READING MENTOR
AND REGIONAL BOARD MEMBER

“One of our students who had been a challenge to both teachers and school staff was referred by his first grade teacher to the lunchtime reading program. He was new to the school and refused to participate in class when he started the first grade. As soon as I met him I did not hesitate to match him with one of our longstanding volunteers. In just a short period, this volunteer connected with him and he soon opened up and became engaged in reading and in class. He now looks forward to reuniting each week with his reading buddy.”

SCHOOL COORDINATOR

“Read to a Child is such a valuable community partner. We consider the lunchtime reading program part of our school culture.”

PRINCIPAL

Miami — Pine Lake Elementary School

“The impact is very positive. The students are very happy to have volunteers. At the beginning of the year, they are already asking ‘When can I start? Can I be in the program?’ The School Coordinator and the volunteers do a wonderful job. Some of our students really don’t have anyone at home to take the time to read to them, to spend time with them. So having someone give their time and read to them is something they look forward to. This is sometimes the only time they have one-on-one attention.

You see a difference in their attitude towards reading and books. They always say ‘I’m reading a chapter book’ even though someone is reading it to them. This gives them self-esteem, motivation, and a love of reading and books. We really enjoy having the program.”

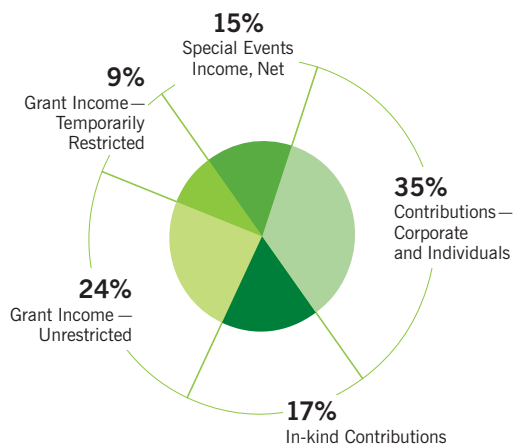
READING COACH



Financials for the fiscal years ending 9/30/15 and 9/30/14

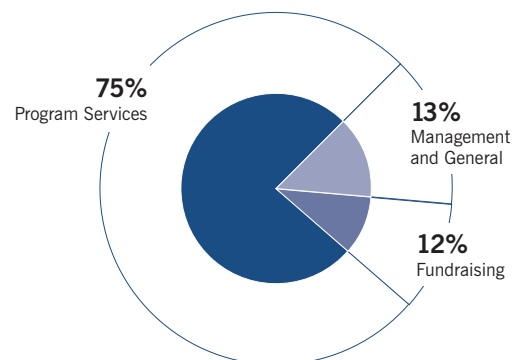
Support and Revenue	FY15	FY14
Contributions	\$457,275	\$292,861
Grant Income - Unrestricted	308,719	407,526
Grant Income - Temporarily Restricted	114,633	76,000
Special Events Income, Net	189,290	145,882
In-kind Contributions	225,895	209,762
Other Revenue	33	(478)
Total Support and Revenue	\$1,295,845	\$1,131,553
Expenses		
Program Services	\$877,545	\$834,696
Management and General	172,704	168,616
Fundraising	147,703	105,173
Total Expenses	\$1,197,952	\$1,108,485
Increase in Net Assets	\$97,893	\$23,068
Assets	9/30/15	9/30/14
Cash and Cash Equivalents	\$562,416	\$460,106
Other Current Assets	20,072	26,268
Property and Equipment, Net	31,417	45,160
Total Assets	\$613,905	\$531,534
Liabilities and Net Assets		
Deferred Income	\$49,000	\$71,250
Other Current Liabilities	40,626	33,898
Unrestricted Net Assets	409,646	350,386
Temporarily Restricted Net Assets	114,633	76,000
Total Liabilities and Net Assets	\$613,905	\$531,534

FY15 Support and Revenue



FY15 Expenses

(excluding in-kind of \$226K or 19% of total expenses)



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*Moved off board during FY15

“We are grateful
for all the volunteers.
We thank you for
your commitment
and support
for education.”

TEACHER

Leadership

Leadership

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*Stepped down as chair during FY15

One student's
favorite part of
lunchtime reading:

“When we always
would sit down and
all of the books would
touch my heart.”

3RD GRADE STUDENT



Donors FY15 for the fiscal year ending 9/30/15

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“Read to a Child is extremely meaningful for those students who lack parent figures/adult attention in their lives. Many of these kids don’t get read to at home and absolutely love having that opportunity here in school.”

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