**Greater Hartford Read to a Child’s Annual Gala 2019**

***THE MAGIC OF READING***

**Thursday, June 6, 2019, 6-8 p.m.**

**Mark Twain House, Hartford, CT**

**Event Sponsorship Opportunities**

**Abracadabra**! **- $5,000**

* Center Stage speaking opportunity during event
* Premier branding opportunity: Co-branding with Read to a Child on all event materials, including company logo on e-invites, all pages of the event website, print advertisements, print and electronic event signage, and all media releases
* Prominent logo placement on all ads and invitations and highlight in all media releases
* Prominent logo placement with link on all e-blasts promoting the event
* Prominent logo placement with link on event website
* Prominent placement on event night signage and electronic advertisement on main screen loop
* 14 Event Tickets

**Hocus Pocus**! **- $2,500**

* Premier branding opportunity: Co-branding with Read to a Child on event materials, including company logo on e-invites, event website, print advertisements, print and electronic event signage, and prominent mention in all media releases
* Prominent logo placement on all ads and invitations and highlight in all media releases
* Prominent logo placement with link on all e-blasts promoting the event
* Prominent logo placement with link on event website
* Prominent placement on event night signage and electronic advertisement on main screen loop
* 10 Event Tickets

**Presto**! **- $1,000**

* Prominent electronic advertisement on main screen loop
* Prominent logo placement on all ads and invitations, and mention in media releases
* Prominent logo placement with link on all e-blasts promoting the event
* Prominent logo placement with link on event website
* Prominent logo placement on event night signage
* 8 Event Tickets

**Open Sesame**! **- $500**

* Electronic advertisement on main screen loop
* Logo included on all ads and invitations, and mention in media releases
* Logo display with link on all e-blasts promoting the event
* Logo display with link on event website
* Logo on event night signage
* 6 event tickets

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***THE MAGIC OF READING***

**Thursday, June 6, 2019, 6-8 p.m.**

**Mark Twain House, Hartford, CT**

***There will be magic in the air as Greater Hartford Child Read to a Child celebrates***

***20 years of the Lunchtime Reading Program at its annual gala on June 6, 2019.***

***Join us for hors d’oeuvres, beverages, a silent auction, and so much more!***

Read to a Child, a nonprofit literacy and mentoring organization, inspires caring adults to read aloud regularly to underserved children to create better opportunities for the child’s future. In Read to a Child’s Lunchtime Reading Program, an adult is partnered one-on-one with an at-risk elementary school student for a rewarding read aloud experience during the child’s lunch break. Across the nation, Read to a Child utilizes more than 1,800 volunteer mentors from over 125 socially-minded organizations who read one-on-one to 1,400 students in Greater Boston, Detroit, Hartford, Los Angeles, and Miami. Last year, we provided over 5,700 read aloud sessions to students right here in Hartford and New Britain.

***With a wave of your magic wand, you can help us bring the Lunchtime Reading Program***

***to more and more Greater Hartford students next year and for many years to come!***

We are honored to offer event sponsorship opportunities to companies and organizations that are committed to promoting literacy and increasing our neediest students’ chances for success in school, work, and life! Sponsors will receive special recognition and visibility before, during, and after the event. \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\***SPONSORSHIP AGREEMENT FORM- (See Sponsor Level Descriptions on Attached Page)**

I/we wish to sponsor **“THE MAGIC OF READING”** on June 6, 2019.

\_\_\_\_Abracadabra! Sponsor $5,000

\_\_\_\_Hocus Pocus! Sponsor $2,500

\_\_\_\_Presto! Sponsor $1,000

\_\_\_\_Open Sesame! Sponsor $ 500

Company Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(as it should appear on all event materials)

Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ City, State, Zip\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Telephone\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**PAYMENT METHOD:**

\_\_\_\_\_Check payable to Read to a Child is enclosed. \_\_\_\_\_Please send me an invoice.

\_\_\_\_\_Charge my credit card: #\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Exp. Date\_\_\_\_\_\_\_\_\_\_\_\_\_ CVV \_\_\_\_\_

To submit a sponsorship, please scan and email this form to [gina.broadbent@readtoachild.org](mailto:gina.broadbent@readtoachild.org) or mail to: Read to a Child, 35 East Main Street, #318, Avon, CT 06001. Read to a Child is a 501(c)3 and donations are tax deductible as allowed by law.