



2019 LA for Literacy Fundraiser

Sponsorship Opportunities

GRAMMY Museum at L.A. Live
800 W. Olympic Blvd, Los Angeles, CA
Thursday, July 11, 2019; 6:00 pm

Honoring Erik Adridge as our Hero for Literacy

Presenting Sponsor \$25,000 (reserved)

- ◆ Center Stage Speaking opportunity at event
- ◆ Corporate/individual name on evite and cover of program book
- ◆ Premier recognition, logo placement on event print, social media, website and signage
- ◆ Full page ad on inside front cover of program*
- ◆ Company/individual name mentioned during onstage remarks by Read to a Child CEO
- ◆ 25 complimentary event tickets

Platinum Sponsor \$15,000

- ◆ Corporate/individual name on evite and cover of program book
- ◆ Premier recognition, logo placement on event print, social media, website and signage
- ◆ Full page ad on inside back cover of program*
- ◆ 20 complimentary event tickets

Gold Sponsor \$10,000

- ◆ Recognition, logo placement on event print, social media, website and signage
- ◆ Half page in event program*
- ◆ 15 complimentary event tickets

Silver Sponsor \$5,000

- ◆ Recognition, logo placement on event print, social media and signage
- ◆ Half page ad in event program*
- ◆ 10 complimentary event tickets

Bronze Sponsor \$2,500

- ◆ Listing in event program
- ◆ Quarter page ad in event program*
- ◆ 6 complimentary event tickets

Read to a Child is a 501 (c)(3) non-profit organization. Our tax ID# is 20-3526239.
Please make checks payable to: Read to a Child Attn: Alex Fey 10940 Wilshire Blvd., Suite 100 Los Angeles, CA 90024

Questions? Please contact Alex Fey at 310.208.5310 or alex.fey@readtoachild.org

*Ads will appear in the LA for Literacy The Magic of Reading program book if commitment is made by June 30, 2019