



Read to a Child

Read to a Child is a national literacy and mentoring non-profit that fosters a love of reading, improves literacy skills, and empowers underserved children by inspiring adults to read aloud to them regularly. The organization envisions a future in which all children will be read to by a caring adult, improving their chance for success in school, work, and life.

Dear Read to a Child Supporters

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* Current Volunteer Reader
** Past Volunteer Reader

Yet again, our prior fiscal year was the most successful for Read to a Child! Thank you for your support!

In FY 2018, we enrolled more under-served students in the Lunchtime Reading Program than ever before! A record high 1,432 students were mentored by 1,833 volunteers!

2018 was also a year in which our program evaluation results were the best in Read to a Child's history. **100% of participating students showed improvement** in one of ten of the following areas: vocabulary; listening comprehension; ability to articulate thoughts; critical thinking; self-confidence; exposure to new ideas, knowledge and places; enthusiasm for books and reading; reading by choice; interest in reading instruction; and overall reading ability! **Even more incredibly, 81% of students showed improvement in ALL 10 of these categories!**

In FY 2018, more than 60 board members volunteered their time and energy on both our national and regional boards. We also received financial support from more than 125 corporations and 1,150 individual/foundation donors, the latter increasing by an amazing 15%. We continue to be grateful and humbled by the investment of time, money, and expertise from all of our stakeholders!

In this annual report, we are pleased to provide a special highlight to our most generous donors. The **Caldecott Circle** celebrates individual donors who contributed \$10,000 or more during the fiscal year. The **Seuss Circle** recognizes individual donors who contributed \$1,000 or more. In 2018, we saw an over 20% increase in Seuss Circle members! Major corporate and foundation donors are also highlighted at various **Giving Levels**. Please see the donor pages in this report for more information, recognition, and our heartfelt thanks!

We are grateful that your generosity helps us to address the fact that **80% of low-income children in the United States do not read proficiently by 4th grade and, of these struggling young readers, more than 25% will not graduate from high school!*****

We thank you for your continued support as we strive to reverse these alarming statistics and provide more opportunities for success in school and in life to under-served students across the country.




Mark Tarini (Board Chair)




Paul Lamoureux (CEO)

***Annie E. Casey Foundation, 2013 Report 'Early Warning Confirmed.'

2018 Highlights



Boston Mayor Marty Walsh read to third graders in Boston.



New England Patriot's magician, John Duke Logan, performing at the Annual Gala.



Dodgers Ross Stripling read to Lunchtime Reading Program students at Tenth Street Elementary School in Los Angeles.



Geanna Culbertson, author and volunteer, at Read to a Child event at Dodger Stadium.



Boston Marathon survivor and author Jessica Kensky and her dog, Rescue, read to Lunchtime Reading Program students at the Kennedy School in Somerville, MA.

YOU
HELPED
US GROW

132
more volunteers

104
more students

7%*
more revenue

78
Caldecott and
Seuss Circle Members

26
new corporate
partnerships

* excludes donated items

PROGRAM NUMBERS

(2017–2018 SCHOOL YEAR)

100%

of students improved in AT LEAST ONE of the success factors measured:

1. Enthusiasm for books and reading
2. Reading by choice
3. Self-Confidence
4. Ability to articulate thoughts
5. Vocabulary
6. Critical thinking
7. Reading ability
8. Interest in reading instruction
9. Listening comprehension
10. Exposure to new ideas, knowledge, people and places

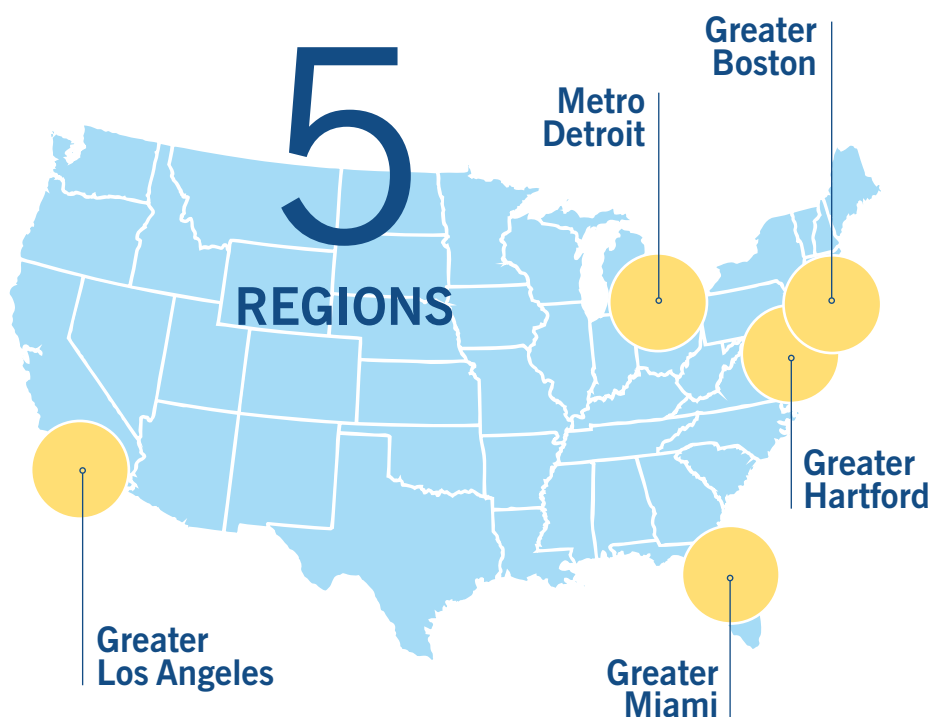
81%

of students improved
in ALL TEN

1,833
volunteers

1,432
students

31
schools



99%

of volunteers

would recommend
the program to
friends/coworkers



96%

of volunteers

feel good about working
for a company that offers
opportunities such
as lunchtime reading.



99%

of volunteers

agree that the Lunchtime
Reading Program is an
enjoyable and rewarding
experience

Regional Events and Happenings



Greater Hartford

The work of Greater Hartford Read to a Child was highlighted through awards and publicity this year. Board Chairman, Richard Wasserman, was honored as Volunteer of the Month by the Hartford Mayor's Office. FOX 61-TV recognized our Hartford Region during its morning Coffee Cup Salute segment, profiling the work of local nonprofits. Thank you to Rich for his leadership of our dedicated Board of Advisors and to FOX 61 for helping to spread the word!

We continue to be extremely thankful for our partnership with Travelers. This year, more employees joined the Hartford Read to a Child Lunchtime Reading Program; helping more kids in need, love to read!

In March, National Reading Month, our students were treated to a read-aloud by the "Cat in the Hat", each receiving a Dr. Seuss book. Our supporters joined together in June at Hartford's Mark Twain House to raise funds for our Lunchtime Reading Program; enjoying a silent auction, entertainment, and museum tours while sharing their common commitment to literacy.

Greater Miami

From 2017 to 2018, Read to a Child's Greater Miami region was able to grow in three important areas: revenue, regional board, and most importantly students served. New friends and partners have brought greater visibility and reach in Greater Miami.

Page by Page, a local non-profit dedicated to distributing books to children in need, partnered with us to donate over 300 books for our Miami schools book carts. Thank you for this partnership!

Rise and Soulshine by Priti Yoga sponsored a special yoga class in Downtown Miami to support Read to a Child. Thank you to all of the yogis who came out to practice!

Our annual event was held at Books and Books, Coral Gables, where guests enjoyed a casual evening in the unique surroundings of a beautiful bookstore. Thank you to our supporters and Books and Books for making this evening a great success!

Greater Boston

The Greater Boston Read to a Child program continued to grow this year with the addition of twelve new partners. This allowed for more students to receive one-on-one read aloud sessions in their schools during lunchtime.

Long-time volunteer, Doreen Lopes-Smith, received the Cambridge (MA) Community Commitment Award as an Outstanding Corporate Volunteer during a ceremony in June. Doreen has been a volunteer with Read to a Child for nine years, recruited countless volunteers from her employer, MIT, and inspired many children.

This year's annual gala fundraiser was one of our most successful with proceeds near \$200,000! Thank you to our amazing attendees for their support of the 'An Evening at Gatsby' event!

Regional Events and Happenings

Metro Detroit

The Metro Detroit Region of Read to a Child continues to expand its Board of Advisors with the addition of new members. Support was raised through participation in the Quicken Loans Charity Challenge, the annual gala held at The Garden Theatre, and the Annual Motor City Read-a-thon. A special appreciation goes to Quicken Loans and Chemical Bank for their generous increase in annual support this year.

The Detroit Metro Region welcomed back DTE and Flagstar employees as reading mentors. We welcomed new corporate partners Bank of America, Utica Enterprises, PNC, Microsoft, Thompson Reuters and Strategic Community Partners (formerly Hampton Consulting).

In September, Read to a Child Metro Detroit was chosen as one of two non-profit organizations to receive the proceeds from the Comerica Park Perks Celebration. Thank you, Comerica Bank!



Greater Los Angeles

Greater Los Angeles Read to a Child hit a home run with their annual event held at the Los Angeles Dodgers Stadium this year. Guests enjoyed unobstructed views of Dodger Stadium as they enjoyed a great variety of silent auction items and met some of our Read to a Child students.

Soul Cycle Los Angeles sponsored a special event where riders were invited to donate to Read to a Child as they participated in a special class. Thank you to the riders who came out to ride to Help Kids in Need, Love to Read!

One of Read to a Child's Los Angeles partners, Boston Consulting Group Digital Ventures (BCGDV), had a fun day in August as they filled backpacks with school supplies for the students in our LA schools. Thank you to BCGDV for this special event and ongoing partnership!

Students in all six Los Angeles school sites were treated to visits by children's book authors. The authors read their books aloud and also shared their inspiration for writing their books. Students learned how a book goes from an idea to becoming published. In some cases, the authors also shared their original art illustrations used in their books.



Financials

for the fiscal years ending 9/30/18 and 9/30/17

Support and Revenue	FY18	FY17
Contributions	\$487,328	\$468,911
Grant Income - Unrestricted	316,403	326,287
Grant Income - Temporarily Restricted	134,417	80,558
Special Events Income, Net	306,112	283,294
In-kind Contributions	107,660	127,519
Other Revenue	736	648

Total Support and Revenue	\$1,352,656	\$1,287,217
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Expenses		
Program Services	\$958,871	\$955,835
Management and General	166,007	152,598
Fundraising	218,214	217,201

Total Expenses	\$1,343,092	\$1,325,634
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Increase in Net Assets	\$9,564	(\$38,417)
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Assets	9/30/18	9/30/17
Cash and Cash Equivalents	\$580,901	\$578,553
Other Current Assets	42,295	58,703
Property and Equipment, Net	—	3,930

Total Assets	\$623,196	\$641,186
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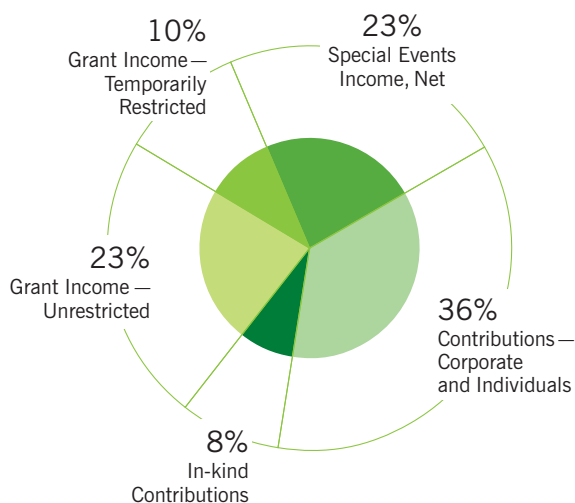
Liabilities and Net Assets		
Deferred Income	\$45,000	\$73,250
Other Current Liabilities	60,512	49,816
Unrestricted Net Assets	393,267	435,099
Temporarily Restricted Net Assets	134,417	83,021

Total Liabilities and Net Assets	\$633,196	\$641,186
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* Read to a Child benefits from donated (in-kind) office space in three locations. Thank you John Hancock, Douglas Emmett Management, LLC & Sachse Construction!

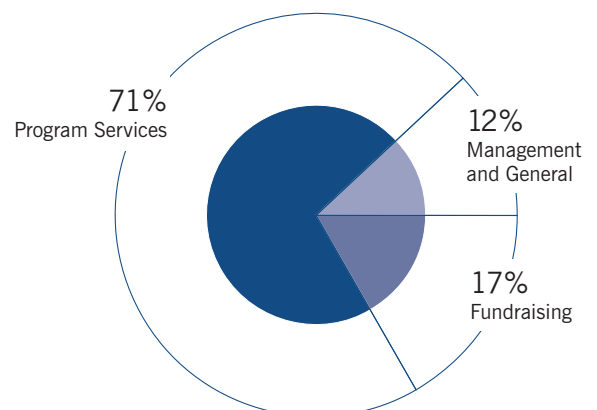
** In addition to the 71% of expenses that directly support our Programs, thank you to the more than 1,800 volunteer reading mentors who donated their time to Read to a Child's Lunchtime Reading Program in FY18. Fundraising % has increased since FY16's 13% due a planned investment in the Development function to fuel future and long-term growth.

FY18 Support and Revenue *



FY18 Expenses **

(excluding in-kind of \$108K or 8% of total expenses)



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10/1/17–9/30/18

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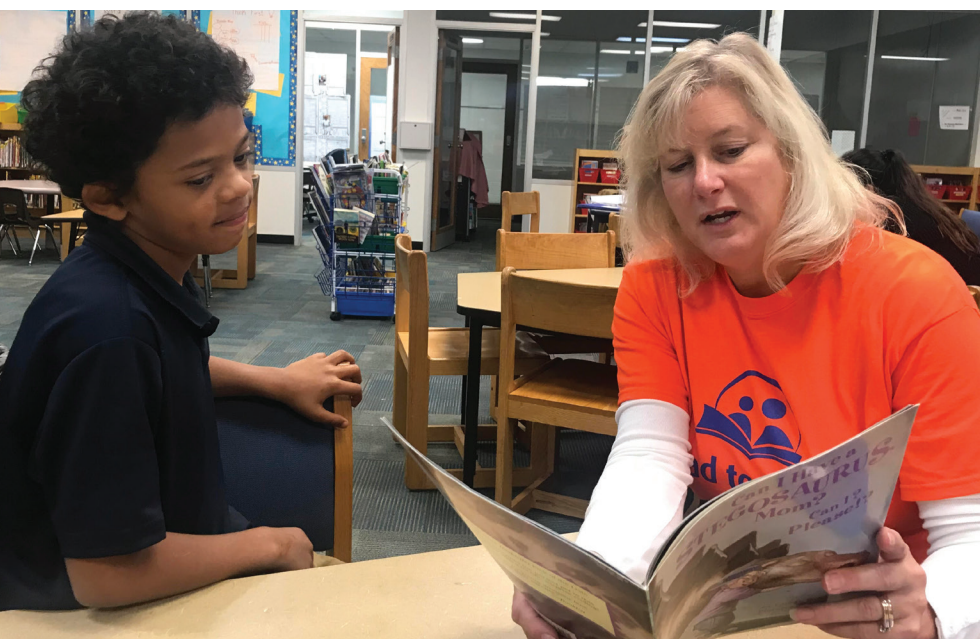
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