



## Read to a Child Starts off the New Year with Expanded Regional Boards

Happy New Year from Read to a Child! We have started our school year with many new volunteers and the expansion of our Regional Boards of Advisors across the country. Please join us in welcoming these talented and dedicated individuals to our Boards. Our Board Members contribute significant time, talent and treasure to make Read to a Child successful!

### Greater Boston



Richard Cooper, Principal,  
RSM US LLP



Amanda Hamilton, Senior  
Audit Manager, Deloitte

### Metro Detroit



Jennifer Goodman,  
Senior VP and Client  
Advisor, US Trust



Donna Satterfield, IBM  
Executive, Retired

### Greater Hartford



John Byrnes, Chairman,  
RC Knox/Peoples United



James Romano, Executive  
VP, Fiduciary Investment

## Learn More About Our Locations

[Greater Boston](#)

[Metro Detroit](#)

[Greater Los Angeles](#)

[Greater Hartford](#)

[Greater Miami](#)



Stay Connected



Join our Mailing  
List



Volunteer



Partner

Stay tuned for the  
upcoming March  
Online Campaign:  
Help Kids in Need  
Love to Read!

We will soon be  
releasing exciting  
ways you can get  
involved (including  
prizes)!

**Greater Los Angeles**

Ann Ruana, Director, Citi  
Private Bank, Private  
Banker, SoCal Team Lead  
LFG



Joanna Hu, Tax Director,  
PwC

**Greater Miami**

Regina Fuentes,  
Realtor, Select  
Properties of  
America



Adam Cervera, Senior  
Attorney, Becker & Poliakoff

**Greater Boston****Special Visit from Mayor Marty Walsh**

On December 10, 2018 Boston Mayor Marty Walsh was our special guest reader at the Condon Elementary School, after declaring November 11-17, 2018 Literacy Week in the City of Boston. He read the story *The Magician's Hat* by Malcolm Mitchell to a group of third grade students. After reading he stayed for a discussion with the students where they talked about their dreams for the future and his job as the Mayor. Thank you to Mayor Walsh for sharing his time with us and for his commitment to children's literacy!

**In the News**

Read to a Child CEO, Paul Lamoureux, was featured as a guest on WBZ TV's [4 Your Community show](#) and WBZ Radio's [Nightside with Dan Rea](#) program to showcase Read to a Child.

**Planning for Trivia Night**

The Greater Boston Read to a Child team is planning the much anticipated Team Trivia Night. On **Thursday, May 2**, teams will bring their best-thinking and strategy to compete for the coveted Trivia Championship Cup! Read to a Child's Annual Team Trivia Night features an exciting and competitive game of team trivia. In a company vs. company competition, teams of up to eight vie for the Trivia Championship Cup, all while supporting children's literacy in Greater Boston. Come see if you can beat last years winning team, Eaton Vance! Sponsorship information is available by contacting Kristen Baxter, Boston Development



**Mayor Marty Walsh reads to Condon Elementary School third graders.**

## Greater Hartford

### Our Greater Hartford Region Featured in Local Press

Hartford FOX 61 Morning News featured Read to a Child on the December 27, 2018 "Coffee Cup Salute" segment which highlights nonprofits in Connecticut. Anchor Erika Arias, who visited our Lunchtime Reading Program in 2017, noted the importance of fostering a love of reading in young children. Here's [a clip](#) of the segment.

Additionally, Tom Letendre, a volunteer reader from Hartford Steam Boiler, spoke about the Lunchtime Reading Program in a [video posted](#) on his employer's website. Tom said, "I read to a first grader, when she walks in the room and I see her face light up...there's nothing like that feeling!"



Tom Letendre and his reading buddy

### A Busy Beginning to 2019

With the start of the new year, we renewed our commitment to bring the Lunchtime Reading Program to more underserved Greater Hartford students. Mid-year volunteer recruitment sessions, including a "Lunch and Learn" at Hartford City Hall, are taking place. A "Mix and Mingle" event for those interested in learning more about the Lunchtime Reading Program is set for **January 24** at the Hartford Public Library. Please RSVP to Gina Broadbent ([gina.broadbent@readtoachild.org](mailto:gina.broadbent@readtoachild.org)), if you would like to attend.

### Save the Date - June 6, 2019!

Please circle the date on your calendar for Greater Hartford Read to a Child's annual fundraiser on **Thursday, June 6, 2019** at the Mark Twain House. Join us in celebrating the 20th year of Lunchtime Reading in Hartford!

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## Metro Detroit

### Growth in Many Directions



United Way  
for Southeastern Michigan

Read to a Child Metro Detroit had an exciting kickoff to the 18-19 program year. We are very pleased to announce that we were awarded a **\$40,000 grant from United Way for Southeastern Michigan** with support from General Motors! The grant will enable us to grow our regional operations and enable more children to participate in the Lunchtime Reading Program in the Metro Detroit area.



Ky Lindburg, Detroit Regional Director (L) and The Hamilton Elementary School Student Council

We are also expanding our partnership network by engaging volunteers from the [Council of Supplier Diversity Professionals](#) (CSPD), [Institute for Supply Management](#) (ISM), [Microsoft](#) and [Priority Health](#). Volunteers from these wonderful companies have supported our kick off events and engaged in our book drive. Thanks to their efforts along with the amazing contributions of the student council at Hamilton Elementary School in Troy, we were able to collect over 500 books to support our program.

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## Greater Los Angeles



Read to a Child L.A. is starting the new year with exciting news! The [Winnick Family Foundation](#) pledged \$10,000 over the next two years to support expansion of our program at our new school site, Esperanza Elementary. Foundation president and children's book author, Karen Winnick, is a longtime supporter the Lunchtime Reading Program. We are especially excited that Karen Winnick will once again visit selected LA schools sites this year and read her stories to excited children in our Lunchtime Reading Program.

We are pleased to announce that we recently received a \$5,000 grant from the **Edward A. and Ai O. Shay Family Foundation** to sustain and support expansion of the Lunchtime Reading Program in L.A.

We have also welcomed new corporate reading partners in 2019. Our newest volunteers from [Citi Private Bank](#), [Colony Capital](#), [Tala](#), and [Schindler Elevator Co.](#) will enable more children to participate in the Lunchtime Reading Program at our Los Angeles schools.

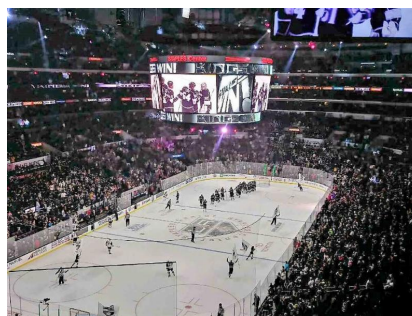
### **AEG Community Foundation Hosts a Special Event Supporting Read to a Child**

The [AEG Community Foundation](#) hosted a Charity Suite Night Dec 27th at STAPLES Center. Over forty Read to a Child supporters attended this special event where they watched a Los Angeles Kings game from the best seats in the house.

Proceeds from the event benefited the AEG Community Foundation and Read to a Child. Guests enjoyed hosted food and beverage while enjoying the best view in the house from the AEG suite! A special thank you to Erik Aldridge, AEG Community Foundation, for hosting the event. Erik and fellow AEG volunteers read at the Tenth Street Elementary School.



Read to a Child staff and supporters, Erik Aldridge (R)



The best view in the house!

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## **Greater Miami**

### **Miami's book carts are getting an infusion of new titles!**

Thanks to our generous donors, we were able to bring some awesome, brand new titles onto our Miami book carts. Take a look at some of our favorite 2018 titles [here](#).

### **PARTY WITH US!!**

Miami's annual fundraiser is taking place on February 7th at Books & Books in Coral Gables. This year's event will feature a silent auction and speaker [Geanna Culbertson](#), a Read to a Child volunteer in Greater Los Angeles and Children's Book author! Click [here](#) to buy tickets. It's not too late to sponsor the event or donate an auction item - contact Margaret Carr, National VP, Development at [margaret.carr@readtoachild.org](mailto:margaret.carr@readtoachild.org) for more info!



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## **Upcoming Events & Campaigns:**

Hartford "Mix and Mingle", Hartford Public Library - Thursday, January 24, 2019

[South Florida Annual Fundraiser](#) - Thursday, February 7, 2019

Annual Online Campaign - March 2019

Hartford Annual Fundraiser - Thursday, June 6, 2019

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