



Join our  
Mailing List



Volunteer



Partner



Fall 2018

## Thank You to our Volunteers and Supporters for a Great 2017-18 School Year

This past school year ended with the best student evaluation result in Read to a Child's history! One hundred percent of our 1,432 students improved in at least one of the ten success factors measured (please see the infographic below). Thank you to our volunteer readers and staff for the amazing energy, support and enthusiasm shown to our students to make this happen!

Our 2018-19 school year programs have just started....students and volunteers are greeting each other and beginning their journey into reading.

**Please read all about the news from our different regions within this newsletter!**

## In This Issue

[National](#)

[Greater Boston](#)

[Greater Hartford](#)

[Metro Detroit](#)

[Greater Los Angeles](#)

[Greater Miami](#)

[Upcoming Events](#)

## Learn More About Our Locations

[Greater Boston](#)

[Greater Hartford](#)

[Metro Detroit](#)

[Greater Los Angeles](#)

[Greater Miami](#)



# Read to a Child®

## 100%

of students improved in AT LEAST ONE of the ten success factors measured



## 81%

of students improved in ALL TEN success factors measured

- 1) Enthusiasm for books & reading
- 2) Reading by choice
- 3) Self-confidence
- 4) Ability to articulate thoughts
- 5) Vocabulary
- 6) Critical thinking
- 7) Reading ability
- 8) Interest in reading instruction
- 9) Listening comprehension
- 10) Exposure to new ideas knowledge & places

## 10

Success Factors Measured

## 1,432

STUDENTS

## 1,833

VOLUNTEERS

## 31

SCHOOLS



GREATER BOSTON, HARTFORD,  
LOS ANGELES, MIAMI AND METRO DETROIT

[www.readtoachild.org](http://www.readtoachild.org)

## Gala Plans are Underway for November 15, 2018

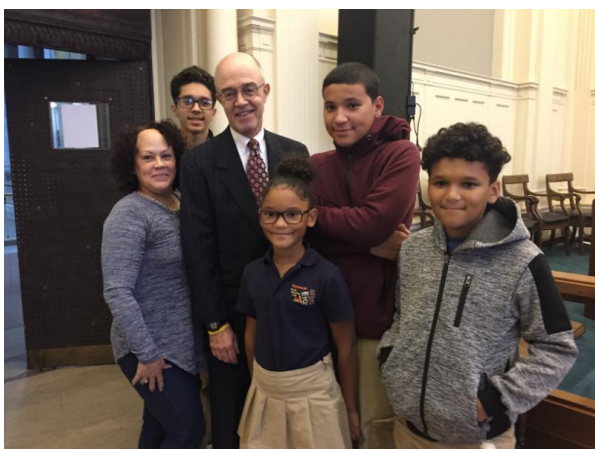
On November 15, 2018 Read to a Child will celebrate the magic of reading at the Annual National Gala in Boston.

Our magical evening will be star studded this year! We are honored that **Mayor Walsh** will be in attendance to receive the Read to a Child Literacy Champion Award. We are also excited to feature the talents of the New England Patriot's favorite magician, **John Duke Logan**. **Governor Charlie Baker** will add his special remarks.

All funds raised at the Gala will benefit the Lunchtime Reading Program at all five of our regions nationwide. To buy a ticket and browse our online silent auction (beginning November 5), please [click here](#).

Thank you to our presenting sponsors: Agero and Arclight Capital Partners.

We hope to see you there!



Board Chair Rich Wasserman and his reading partner and her family at city hall

## Board Chair Richard Wasserman Receives Volunteer of the Month Award

Richard Wasserman, Chair of the Greater Hartford Read to a Child Board of Advisors, received Hartford Mayor Luke Bronin's Volunteer of the Month Award in recognition of his efforts as a longtime volunteer reader in the Lunchtime Reading Program at Betances Early Reading Lab. Mayor Bronin commented, "Read to a Child is an important partner for Hartford Public Schools. Mr. Wasserman's leadership as the Regional Board Chair and volunteer shows his strong commitment to improving children's literacy in our city. On behalf of the City of Hartford, I express our sincere gratitude."

Rich was joined by his reading partner, Jaymalyah, and her family during the award ceremony at Hartford City Hall on September 24, 2018. Congratulations and thank you to Rich!

Looking Ahead...

## Greater Hartford

### Exciting Start to our 2018-2019 Lunchtime Reading Program!

Our 2018-2019 Greater Hartford Lunchtime Reading Program is up and running with the help of new and returning volunteers from our 20 corporate and community partners. Readers and students were happy to meet, say hello, and dive right into a good book. Thanks to grants from Stanley Black & Decker and the Brown Rudnick Charitable Foundation, book carts have been expanded, offering a wide and varied selection.

Please save the date for our fourth annual Greater Hartford fundraiser on **June 6, 2019**. Stay tuned for further details and please reach out to ([gina.broadbent@readtoachild.org](mailto:gina.broadbent@readtoachild.org)) if you'd like to help plan this fun and important event!

## Metro Detroit

### Great Community Support

Read to a Child is continuing to spread the joy of reading in Metro Detroit through expanded corporate partnerships, exciting events and engaging student reading experiences.

In August, we had the opportunity to participate in the Quicken Loans Charity Challenge raising additional funds to support our mission.

Through a partnership with Comerica Bank, Read to a Child was invited to join the [Park Perks](#) end of season event at Comerica Park. This event gave participants the opportunity to enjoy a day of family fun at the park. Proceeds from this event support Read to a Child's programming in the Metro Detroit region.

To support our efforts to expose students to new ideas through reading, volunteers from Priority Health assisted us in sorting and cataloging over 500 newly donated STEAM and culturally relevant books to be added to our Lunchtime Reading Program book collection. In addition to this event, we welcomed volunteers from Chemical Bank to Herrington Elementary School to continue our book sorting as well as provide financial literacy based read aloud sessions to over 150 students.

### Welcome New Board Members

Please join us in welcoming Jennifer Goodman (US Trust) and Donna Satterfield (United Way for Southeastern Michigan) to the Metro Detroit advisory board as well as school coordinators Sharon Brennan (Detroit Leadership Academy) and Rikke Sotomayor (Herrington Elementary) to the team.

## Greater Los Angeles

### Expansion Plans

Read to a Child Los Angeles is seeking support to open two new school sites to serve more of L.A.'s most vulnerable children.

Read to a Child welcomes support to help us bring the Lunchtime Reading Program to Para Los Niños Charter Elementary School located in L.A.'s Skid Row community, and Esperanza Elementary School in the highly impacted Pico Union neighborhood near the downtown area.

### L. A. Dodgers Foundation Support

Read to a Child L.A. is proud to continue its partnership with the L.A. Dodgers Foundation to align with their efforts to improve children's literacy in Greater Los Angeles. Our students at the Tenth Street Elementary School enjoyed a visit from L. A. Dodgers pitcher, Ross Stripling, in September. **We wish the L. A. Dodgers the best of luck in the 2018 World Series!**



Comerica Bank check presentation at Comerica Park Perks End of Year Celebration: (L to R) Dave Walker, Read to a Child Regional Board Chair, Michael Cheatham, Comerica Bank Vice President Community Reinvestment, Ky Lindberg, Detroit Region Director, Margaret Carr, National Vice President, Development

**Join Us for Trivia Night**



Ross Stripling reading to Read to a Child students

On November 15th, Read to a Child L.A. invites local companies to support the [First Team Trivia Night event](#) at Karl Strauss Brewing Company, downtown L.A., 6 pm - 8 pm. Proceeds will benefit the Lunchtime Reading Program in L.A. To become a corporate sponsor, purchase tickets, or donate, contact Alex Fey at [alex.fey@readtoachild.org](mailto:alex.fey@readtoachild.org).

## Greater Miami

### Off to a Great Start

After ending the 2018 school year strong with 15% growth in students served, Miami is off to a great start this Fall! We have six new volunteers for our Downtown Miami Charter School from brand new partner, Akerman. We also have two new regional board members, Adam Cervera and Regina Fuentres, fired up to help us grow. Finally, Regional Board Member and volunteer Ben Tyler had a birthday in October and took it upon himself to host a Facebook fundraiser. He set his goal at \$300 but raised double that. Way to go, Ben!



Ben Tyler and Dax

Read to a Child South Florida will be participating in [Give Miami Day](#) on November 15. Please stay tuned for additional information on this exciting day to raise support for Read to a Child!

Plans are underway for our South Florida annual fundraiser scheduled for Thursday, February 7th at [Books and Books, Coral Gables](#). If you would like to support this event through a sponsorship, please contact Margaret Carr at [Margaret.carr@readtoachild.org](mailto:Margaret.carr@readtoachild.org). Tickets can be purchased [here](#).

## Upcoming Events & Campaigns

[Read to a Child National Gala: The Magic of Reading](#) - November 15, 2018

[Give Miami Day](#) - November 15, 2018

[LA Trivia Night](#) - November 15, 2018

### SAVE THE DATES:

[South Florida Annual Fundraiser](#) - Thursday, February 7, 2019

Annual Online Campaign - March 2019

Hartford Annual Fundraiser - Thursday, June 6, 2019



Copyright © 2013. Read to a Child. All Rights Reserved.

Read to a Child, 20 William St., G25, Wellesley, MA 02481

[SafeUnsubscribe™ {recipient's email}](#).

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by [margaret.carr@readtoachild.org](mailto:margaret.carr@readtoachild.org) in collaboration with



Try it free today