Read to a Child™

Join us for LOS ANGELES FOR LITERACY

SPONSORSHIP OPPORTUNITIES

July 11th, 2013

6:00 – 9:30 PM

The Conga Room @ L.A. Live

800 W. Olympic Blvd.
Downtown Los Angeles

Deadline for sponsorship is June 28, 2013.

Read to a Child
10940 Wilshire Blvd, Suite 100
Los Angeles, CA 90024
Tax ID: 20-3526239

www.readtoachild.org

Diamond – Founder – $25,000

- Recognition on promotional materials including stage signage
- Back Cover Advertisement in event program (also a "presented by")
- Unlimited tickets to event
- Sponsoring attendance at event for up to 25 school coordinators & staff / Read to a Child volunteers
- Listing in Read to a Child electronic newsletter & Read to a Child website with link to sponsor's website
- Opportunity to provide branded attendee gift
- Team Entry to Spelling Bee (Optional—notice in advance required)

Platinum – Sustainer – $15,000

- Recognition on promotional materials including stage signage
- Full page ad in event program (also a "presented by")
- Up to 20 tickets to event (2 additional with entry to Spelling Bee)
- Sponsoring attendance at event for up to 15 school coordinators & staff / Read to a Child Volunteers
- Listing in Read to a Child electronic newsletter & Read to a Child website with link to sponsor's website
- Opportunity to provide branded attendee gift
- Team Entry to Spelling Bee (Optional—notice in advance required)

Gold – Sponsor – $10,000

- Recognition on promotional materials including stage signage
- Full page ad in event program
- Up to 10 tickets to event (2 additional with entry to Spelling Bee)
- Sponsoring attendance at event for up to 10 school coordinators & staff / Read to a Child Volunteers
- Listing in Read to a Child electronic newsletter & Read to a Child website with link to sponsor's website
- Opportunity to provide branded attendee gift
- Team Entry to Spelling Bee (Optional—notice in advance required)

Silver – Mentor – $5,000

- Recognition on promotional materials including stage signage
- Half-page ad in event program
- Up to 5 tickets to event (2 additional with entry to Spelling Bee)
- Sponsoring attendance at event for up to 10 school coordinators & staff / Read to a Child Volunteers
- Listing in Read to Child electronic newsletter & Read to a Child website with link to sponsor's website
- Team Entry to Spelling Bee (Optional—notice in advance required)

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Bronze – Supporter – $2,500

- 1/4 page ad in event program
- Up to 3 tickets to event (2 additional with entry to Spelling Bee)
- Sponsoring attendance at event for up to 3 school coordinators & staff / Read to a Child Volunteers
- Listing in Read to a Child electronic newsletter & Read to a Child website with link to sponsor's website
- Team Entry to Spelling Bee (Optional—notice in advance required)

UNDERWRITING OPPORTUNITIES:

Food/Appetizers – $5,000

- Signage on hors d'oeuvres tables
- 1/4 page ad in event program
- Up to 4 tickets to event
- Listing in newsletter & website with link to sponsor's website

Entertainment – $2,500 -$5,000

- Signage on stage
- 1/4 page ad in event program
- Up to 4 tickets to event
- Listing in electronic newsletter & website with link to sponsor's website

Drink Tickets – $3,500

- Signage by Bar
- 1/4 page ad in event program
- Up to 4 tickets to event
- Listing in electronic newsletter & website with link to sponsor's website

Event Program – $1,000

- 1/2 page ad in event program
- Up to 4 tickets to event
- Listing in electronic newsletter & website with link to sponsor's website

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ADDITIONAL TICKETS/TEAM(S):

INDIVIDUAL TICKET: $65 QUANTITY: _____

GROUP PACKAGE (5 tickets): $250 QUANTITY: _____

2-PERSON SPELLING BEE TEAM: $1,000 QUANTITY: _____
(Includes 5 tickets: 2 team members, 3 guests)

TOTAL: $_____

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SPONSOR INFORMATION

COMPANY NAME (AS IT SHOULD READ ON MATERIALS)

COMPANY CONTACT NAME (PLEASE PRINT)

COMPANY CONTACT PHONE AND E-MAIL

ALTERNATE CONTACT NAME

ALTERNATE PHONE AND E-MAIL (PLEASE PRINT)

ADDRESS

CITY STATE ZIP

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Make checks out to **Read to a Child**. Mail check and form to:

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FORM OF PAYMENT:

◯ VISA ◯ MASTER CARD ◯ CHECK (SEE BELOW) ◯ PAYPAL

NAME OF CARDHOLDER:

CARD NUMBER:

EXPIRATION DATE: _____ SECURITY CODE: _____

BILLING ADDRESS:

To pay with credit card, complete form and fax to **310-348-9989** or scan and email it to **alex.fey@readtoachild.org**. Thank you!

Thank you for supporting Read to a Child!