



Join us for Boston's best Thursday night out! Build your company team to take on the 2017 defending champs, New York Life, at Read to a Child's Annual Team Trivia Night!

# Thursday, May 10<sup>th</sup> Game On! Boston

82 Lansdowne St. Boston, MA 6:30 PM



New York Life will return to Read to a Child's Annual Team Trivia Night in 2018 to defend their title as Trivia Night Champions and keep the Trivia Night Championship Cup! Will 2016 Champions, Posternak, Blankstein & Lund LLP, win back the Championship Cup? After second and third place finishes, will ArcLight Capital finally bring home the Cup? Or will a new corporate challenger emerge with this year's bragging rights!

Read to a Child's Annual Team Trivia Night features an exciting and competitive game of team trivia. In a company vs. company competition, teams of up to eight vie for the Cup, all while supporting children's literacy in Greater Boston. With more than 100 guests participating, Team Trivia Night is a fun night out and a great way to build camaraderie among colleagues.



Each guest will receive one drink ticket, appetizers, and participation in trivia. Raffle tickets will be sold for a variety of items including: sports memorabilia, tickets, gift cards, and more.

Only 120 tickets are available and the event sells out quickly!

The winning team gets the title of Read to a Child's Team Trivia Night Champion and the coveted Trivia Night Championship Cup!



# **Sponsorship Opportunities**

## **Trivia Master – \$10,000**

- > Support 600 Reading Sessions for high-risk children in the Lunchtime Reading Program
- Speaking opportunity at Trivia Night event
- Recognition and logo as a sponsor of Read to a Child's National Online Fundraising Campaign
- Inclusion in post-event press release
- Logo feature on Read to a Child's homepage
- Prominent name and logo recognition on electronic invitation to be distributed to over 2,500 volunteers, partners, donors, and supporters
- Prominent name and logo recognition on Eventbrite ticketing website
- Prominent name and logo recognition on all signage throughout the event
- Name and logo recognition in nationally-disseminated Read to a Child newsletter following event (distributed to more than 10,000 individuals across the country)
- ➤ 16 Trivia Night tickets (up to 8 individuals per trivia team)

### Trivia Guru – \$5,000

- Support 300 Reading Sessions for high-risk children in the Lunchtime Reading Program
- > Special promotional recognition at event
- Recognition as a sponsor of Read to a Child's National Online Fundraising Campaign
- Prominent name and logo recognition on electronic invitation to be distributed to 2,500 volunteers, partners, donors, and supporters
- Prominent name and logo recognition on Eventbrite ticketing website
- Prominent name and logo recognition on all signage throughout the event
- ➤ Name and logo recognition in nationally-disseminated Read to a Child newsletter following event (distributed to more than 10,000 individuals across the country)
- ➤ 16 Trivia Night tickets (up to 8 individuals per trivia team)

### Trivia Genius - \$2,500

- Support 150 Reading Sessions for high-risk children in the Lunchtime Reading Program
- ➤ Name and logo recognition on electronic invitation to be distributed to 2,500 volunteers, partners, donors, and supporters
- > Name and logo recognition on Eventbrite ticketing website
- > Name and logo recognition on signage throughout the event
- ➤ Name recognition in nationally-disseminated Read to a Child newsletter following event (distributed to more than 10,000 individuals across the country)
- > 8 Trivia Night tickets (up to 8 individuals per trivia team)