



# Read to a Child

## SNAPSHOT OF OUR REACH

Students Served  
By the Numbers

**4,500+**

**In 5 States Nationwide  
Since 2014**



Volunteers  
By the Numbers

**5,300+**

**Volunteers Since 2014**



Corporate Partners  
By the numbers

**150+**

**Corporate Partners**



Newsletter  
By the Numbers

**10,000+  
Circulation**



Social Media  
By the Numbers

**4,500+**

**Followers  
Across All Platforms**



# REMOTE READ ALOUD PROGRAM

## SPONSORSHIP OPPORTUNITIES

The **Remote Read Aloud Program** is designed to provide students and families with **quality online read aloud experiences** accessible online from their homes.

In this program, which launched in 2020 to provide supplemental read aloud content to students learning from home during the COVID-19 pandemic, Read to a Child collaborates with **noted authors, educators, and other high-profile facilitators** to create a professionally produced video *with recognition of our sponsors and prominent logo placement*. The purpose is to **engage students nationwide** as we distribute these videos across our broad network of partners and to the general public. Other sponsorship benefits are detailed below.

## SPONSORSHIP CIRCLES

### PREMIER CIRCLE | \$20,000

- Logo placement on all Remote Read Aloud Program collateral
- On-camera recognition by Host in Remote Read Aloud produced videos
- Logo placement in three Remote Read Aloud produced videos
- Recognition via social media post series
- Recognition at Read to a Child National Annual Gala
- Logo placement on Read to a Child website & annual report
- Inclusion in upcoming national newsletter

### PARTNER CIRCLE | \$10,000

- Logo placement in two Remote Read Aloud produced videos
- Recognition at Read to a Child National Annual Gala
- Logo placement on Read to a Child website & annual report
- Inclusion in upcoming national newsletter
- Recognition in social media post

### SUPPORTER CIRCLE | \$5,000

- Logo placement in one Remote Read Aloud produced video
- Logo placement in Read to a Child annual report
- Inclusion in upcoming national newsletter
- Recognition in social media post

## THANK YOU TO OUR INAUGURAL SPONSOR WINSTON & STRAWN

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[Click here to view the Remote Read Aloud Program Library](#)