

14TH ANNUAL LOS ANGELES FOR LITERACY
CHARITY BENEFIT FOR



Read to a Child

In Partnership with



Dodger Stadium | Stadium Club
June 21 at 6-8PM

WHAT IS OUR MISSION?

Read to a Child's mission is to increase children's success in reading and in life by inspiring adults to read to them regularly. We partner with socially-minded companies who fund our efforts and provide caring volunteers to offer an easy way to have an enormous impact on the lives of underserved children. We do this through our unique one on one lunchtime reading program which pairs dedicated adult volunteer mentors with struggling readers in an effort to improve their reading skills and promote their enthusiasm for books.

We know the literacy gap emerges early and, without intervention, widens. The National Research Council found that students who are not moderately skilled readers by the end of third grade are unlikely to graduate from high school. Read to a Child™ helps bridge the literacy gap that exists for hundreds of kids in Los Angeles that are reading below grade level. Just one hour a week can help bridge that gap.

Together, we're helping kids get a better shot at a brighter future. Reading to a child changes the child — and that can change the world.



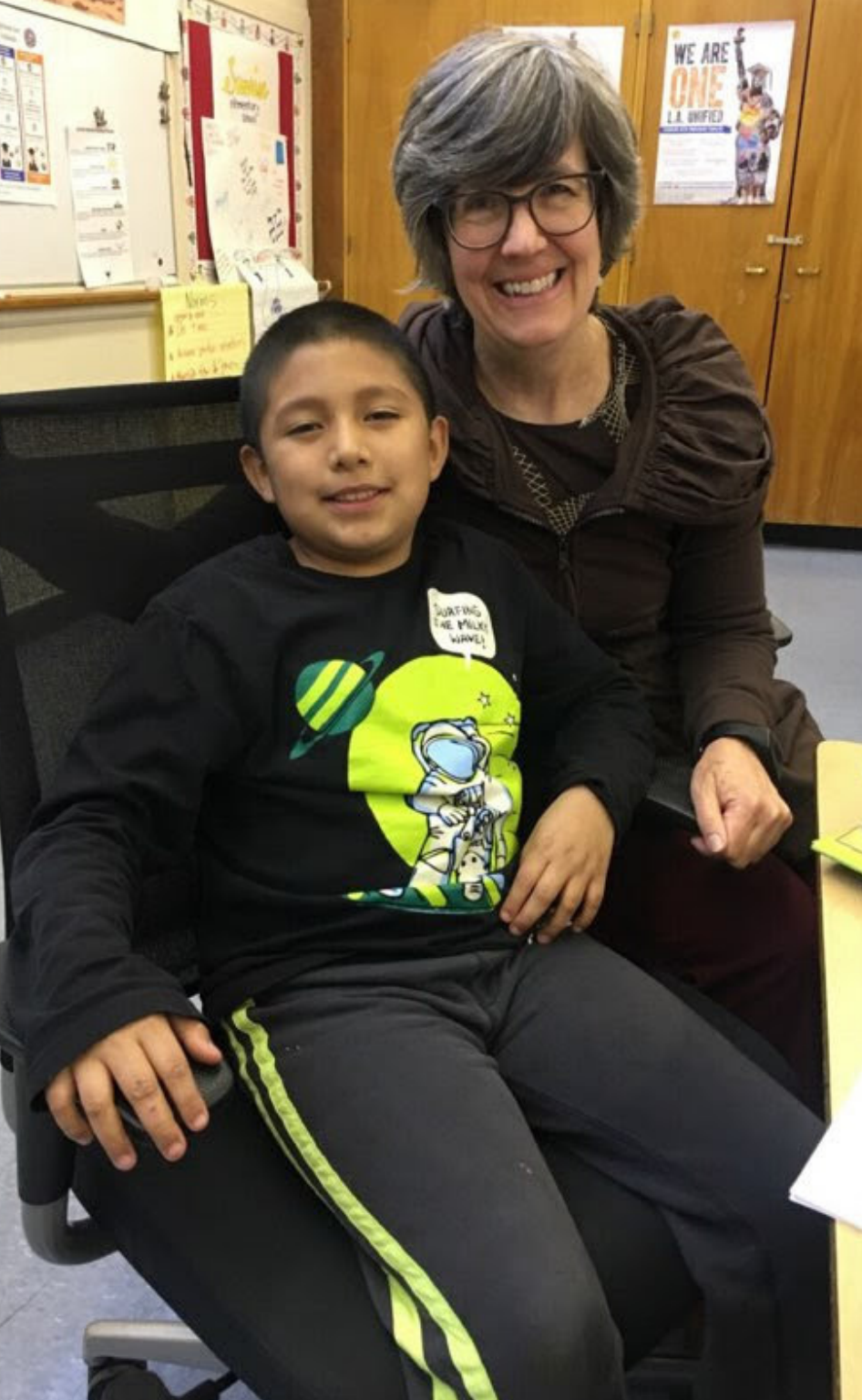
"One day all children will be read to by a caring adult, improving their chance for success in school, work, and life."

Dodger Stadium



Stadium Club





Read to a Child

Program:

Arrivals &
Dodger Stadium Treats 6:00PM

Welcome &
Silent Auction Opens 6:10PM

Introductions &
Program 6:30PM

Silent Auction Closes 7:30PM

Event Adjourns 8:00PM

World Champion



- Brand name inclusion as the title sponsor
- Sponsor 30 students in the Lunchtime Reading Program
- Logo inclusion on all printed and/or digital promotional materials
- Brand name and website included in official event press release
- Logo on Read to a Child FY18 Annual Report
- Social Media post about event sponsorship and highlighting support of Read to a Child's Lunchtime Reading Program partnership at school sites
- Brand name prominently featured as a major supporter with website link and logo inclusion in the quarterly Read to a Child National Newsletter
- Brand name and website inclusion on the Read to a Child national website
- 25 event tickets
- Gift bag inclusion

\$15,000

Grand Slam

- Sponsor 20 children in the Lunchtime Reading Program
- Logo inclusion on all printed and/or digital promotional materials
- Brand name and website included in official event press release
- Brand name and website inclusion in Read to a Child Los Angeles electronic newsletter
- Brand name and website inclusion on Read to a Child Los Angeles website
- 15 event tickets
- Gift bag inclusion

\$70,000





Home Run

- Sponsor 10 children in the Lunchtime Reading Program
- Logo inclusion on official event invitation
- Brand name included in official event press release
- Brand name and website inclusion in Read to a Child Los Angeles electronic newsletter
- Brand name inclusion on Read to a Child website
- 10 event tickets
- Gift bag inclusion

\$5,000

Individual ticket

Event entrance ticket

Food and Drinks

\$45

RBI

- Sponsor 5 children in the Lunchtime Reading Program
- Brand inclusion on official event invitation
- Brand name included in official event press release
- Brand name and website inclusion in Read to a Child Los Angeles electronic newsletter
- 6 event tickets
- Gift bag inclusion

\$2,500



Read to a Child

WE HOPE YOU JOIN US AT DODGER STADIUM

Thank You!

Adriene Lynch
Event Chair

**LA Regional Board Member &
Alston & Bird Volunteer**

Alex Fey
Los Angeles Director
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READTOACHILD.ORG/LOS-ANGELES