



Read to a Child



“I love the fact that the program is so simple and yet so powerful. I think giving kids one on one attention by doing something side by side is in itself very beneficial to both reader and listener.”

READ TO A CHILD VOLUNTEER

Dear Friends

2012 was a transformative year for our organization.

We have changed our name to communicate our mission more effectively, and to encompass an expanded vision for the future. The Board of Directors is pleased to announce our new name—**Read to a Child.**[™]

The vision of Read to a Child is that one day all children will be read to regularly by a caring adult—improving their chances to become healthy, productive members of society.

Our roots date back to 1991, when businessman Arthur Tannenbaum was galvanized into action by the disparity in reading success between children from low-income and higher-income families. Building on the research that showed reading one-to-one to a child is the single most important step to ensure the child's success in reading, Arthur founded Everybody Wins and started to recruit groups of employees from local companies to spend one lunch hour per week reading to a child.

Now, a number of previously independent Everybody Wins offices have joined with Everybody Wins! USA to create the new Read to a Child as one, centralized nonprofit entity. Collectively, this structure enables us to use every dollar in the most efficient way possible and ensure consistent high-quality programming.

As this next chapter in our evolution begins, Read to a Child operates in six locations—Arizona, Boston, Connecticut, Detroit, Los Angeles, and South Florida—and we look forward to dramatically increasing the number of children we reach over the next five years.

Thank you for your support! Please visit us at our new website, www.ReadtoaChild.org to learn about how you can join our efforts.

Sincerely,



Matthew Broder (Board Chair) and Olivia Mathews (CEO)



History

Read to a Child™ is founded on the belief that every child deserves to be read to regularly by a caring adult. By reading aloud to a child, both adults and children enjoy a rewarding experience that greatly increases the child's literacy skills and opportunity for success in the future. It's a simple activity with a huge impact.

Our roots date back to 1991, when Arthur and Phyllis Tannenbaum organized five volunteers to read to children on their lunch hours in one Manhattan school. In 2013, we changed our name from Everybody Wins! USA to Read to a Child, expressing our ultimate mission and to encompass additional programs and research to improve literacy skills amongst children. Read to a Child has operations in six locations nationwide and continues to grow to serve more children throughout the country.



“Students have improved their reading levels. They are also gaining confidence in their reading. Their self-esteem has improved.”

TEACHER OF READ TO A CHILD STUDENTS

Overview

MAKE LUNCHTIME STORY TIME

Read to a Child™ offers a program designed to make volunteering easy: the lunchtime reading program. One day a week, it brings adult volunteers into elementary schools for read-aloud sessions. Just one lunch break a week is all it takes for a child to become a stronger, more enthusiastic reader. To establish consistency but allow schedule flexibility, volunteers can partner with a coworker to read to their student on alternate weeks.

Read to a Child supports volunteers by providing a diverse collection of recommended, age-appropriate books at each program site. Part of the reading experience is choosing a book together, and we do all we can to make finding a favorite story to share and discuss fun and easy.

THE POWER OF A PERSON

When an organization steps in to commit to a group of children, wonderful things happen. Kids can't wait for the adults to get there and the stories to begin. And what group doesn't like to generate that kind of happiness and excitement?

And because our reading program is based on one-on-one mentoring, a strong rapport builds between volunteer and child. Volunteers are asked to commit for one school year and are encouraged to strengthen the relationship by continuing to read with the same child the following year, if possible.



PROGRAM STATS

(2011–2012 SCHOOL YEAR)

35,000 hours
of one-to-one reading time

1,427 volunteers

1,163 students

VOLUNTEER STATS

95%

of volunteers agreed with the statement:

I feel good because I have made a contribution to the community in which I work.

92%

of volunteers say that knowing that my company supports a volunteer program like Read to a Child makes me feel good about the company.

TEACHER STATS

90%

of teachers reported that their students in the program showed increased enthusiasm towards reading

81%

of teachers reported that their students in the program read more often by their own choice

CHILD STATS

89%

of students made measurable gains in one or more of the following areas: vocabulary, listening comprehension, ability to articulate thoughts, self-confidence, enthusiasm for books and reading, and overall reading ability

Leadership and Board of Directors

Leadership

Olivia Mathews

Chief Executive Officer

Read to a Child

Darcy Madden

Chief Operating Officer

Read to a Child

Board of Directors

Matthew Broder

Chairman

Vice President, External

Communications

Pitney Bowes, Inc.

Stamford, CT

Chris Thomas

Vice Chair

Founding Principal

Fontinalis Partners

Detroit, MI

James Gruver

Treasurer

Managing Director

BNY Mellon

Boston, MA

Vice Admiral David L Brewer III (Retired)

Board Member

President & CEO

The Brewer Leadership

Group

Washington, DC

Phil Cowdell

Board Member

President

R2C Group

Portland, OR

Dr. Brian Kropp

Board Member

Managing Director

Corporate Executive Board

Washington, DC

Olivia Mathews

Board Member

Chief Executive Officer

Read to a Child

Boston, MA

Ashim Mehra

Board Member

Research Analyst

Baron Capital

New York, NY

Robert J Murray

Board Member

Global CEO

iProspect

Boston, MA

Ted Stimpson

Board Member

President & CEO

Imagitas

Waltham, MA

Arthur Tannebaum

Ex-Officio

Founder

Everybody Wins!

New York, NY

Financials

BALANCE SHEET

ASSETS

Current Assets

Cash and Cash Equivalents	\$210,399
Investments	2,624
Pledges Receivable	66
Prepaid Expenses	17,798
Total Current Assets	230,887

Total Assets \$230,887

LIABILITIES AND NET ASSETS

Current Liabilities

Accounts Payable	\$10,205
Accrued Expenses	13,821
Deferred Special Event Income	7,500
Total Current Liabilities	31,526

Net Assets

Unrestricted	199,361
Total Net Assets	199,361

Total Liabilities and Net Assets \$230,887

STATE OF ACTIVITIES

UNRESTRICTED NET ASSETS

Support

Contributions	\$272,220
Grant Income	96,001
In-kind Contributions	106,500
Total Support	474,721

Revenue

Unrealized Gain	821
Total Revenue	821

Total Support and Revenue 475,542

FUNCTIONAL EXPENSES

Program Services	268,382
Support Services:	
Management and General	108,227
Fund Raising	33,190
Total Support Services	141,417

Total Functional Expenses 409,799

Increase In Net Assets 65,743

Net Assets—Beginning Of Year 133,618

Net Assets—End Of Year \$199,361

Donors

INSTITUTIONAL DONORS

Apollo Group
Bain Capital Children's Charity
Bloomberg
Books that Build
BNY Mellon
Church Pension Group
Corporate Executive Board
Donogue, Barrett, & Singal, P.C.
EMD Millipore
GoDaddy.com
Intuit Foundation

John S. and James L. Knight Foundation
Fund of the Foundation for SE Michigan
Latham & Watkins
LoJack
Mass Mentoring Partnership
Mass Society of Eye Physicians & Surgeons
New York Life
Norman Foundation
Northwestern Mutual—McAvoy Financial Group
Pitney Bowes
Staples, Inc.
ThermoFisher Scientific

INDIVIDUAL DONORS

Charles Ardai
David Brewer
Timothy Brewer
Matthew Broder
Philip Cowdell
Tammy Fernandez
Karen Fingerman
Steven Geller
John George
Noelle George
Michael Goldstein and
Jennifer Rapaport
James and Marianne Gruver
Erik Herrmann
Mark Kiefer

Jennifer Klein
Brian Kropp
Susan and William Landay
Annemarie Latta
Scott Lescher
Eric Lewis
Derek Lisinski
Clarice C.H. Ma
Darcy Madden
Katie Maloney
Frances Marshman
Dr. Barbara Mates
Olivia and Alexander Mathews
Ashim and Shallini Mehra
Chris Mundy

Linda Rath
Craig Rogowski
Marilyn Sable
Debra Schulman
Rhona Seymour
Christopher Stallman
Edward Stimpson
Arthur and Phyllis Tannenbaum
Christopher Thomas
Audrey Tortolani
Levent Tuzun
Lisa Vargas
Jan Wolter

IN-KIND DONORS

Equity Office Properties
Hollister, Inc.
Proskauer

“My mentor looks like my aunt
and she is a good reader and she
helps me a lot.”

READ TO A CHILD STUDENT





20 William Street, G25
Wellesley, Massachusetts 02481
www.readtoachild.org

