



Read to a Child

*11th Annual Los Angeles for Literacy
Charity Benefit*

Studio 1342

1342 S. La Brea, CA 10019

Featuring Willy Wonka's Team Trivia Contest

July 16, 2015 | 6pm-9pm

Read to a Child

It's proven: reading makes a difference. Chances are, if you're a strong reader, an adult has spent time reading with you

Read to a Child helps bridge the literacy gap that exists for hundreds of kids in LA that are reading below grade level. Just one lunchtime a week can help bridge that gap.



Being the one who reads to them, you can bring the adventures, the laughter, and excitement. Who knows? When that child thinks back on the one person who made a difference, it may be a reading mentor just like you. – Join us!

Read to a Child Los Angeles has 287 dedicated volunteer reading mentors that serve 216 students in seven school locations in Los Angeles county



and we continue to grow and serve more children. We know the literacy gap emerges early and without intervention, widens. Students who are not moderately skilled before the end of third grade are unlikely to graduate from high school.

Together, we're out to help thousands of kids get a better shot at a brighter future. Reading to a child changes the child—and that can change the world.

Studio 1342



1342 S. La Brea Ave, Los Angeles, CA 90019

Program:

6:00 pm: **Arrivals**

6:30 pm: **Appetizers &**

Silent Auction

6:45-7:00pm: **Introductions & Program**

7:00-7:45 pm: **Team Trivia Contest**

8:00: **Auction Closes**

8:00 – 8:15: **Live Performance**

8:30: **Auction Checkout**

9:00 pm: **Event Adjourns**

Sponsorship Opportunities:



Great Glass Elevator - \$15,000

- Sponsors 30 children
- Brand name inclusion in event title
- Logo inclusion on all promotional materials (Invitation, step & repeat, stage signage, etc.)
- Inclusion of Boiler plate and website in official event press release
- Back Cover Advertisement in event program as well as front cover name mention
- Twenty Five event tickets and entry into Team Trivia Contest
- Paragraph, website link and logo inclusion in the Read to a Child national newsletter as well as on the Read to a child website.
- Gift bag inclusion

Golden Ticket - \$10,000

- Sponsors 20 Children
- Logo inclusion on all promotional materials (Invitation, step & repeat, stage signage, etc.)
- Boiler plate and website included in official event press release
- Full page ad in event program
- Fifteen event tickets and entry into Team Trivia Contest
- Sponsor name and website inclusion in Read to a Child national newsletter as well as Read to a Child website
- Gift bag inclusion

Individual Entry Ticket \$40

- Event entrance ticket, Food and 2 Drink Tickets

**The tax deductible portion of each ticket used is \$20.00*

Everlasting Gobstopper - \$5,000

- **Sponsors 10 Children**
- **Logo inclusion on promotional materials (Invitation and stage signage)**
- **Sponsor name website included in official event press release**
- **Half page ad in event program**
- **Ten event tickets and entry into Team Trivia Contest**
- **Sponsor name and website inclusion in Read to a Child national newsletter as well as Read to a Child website.**
- **Gift bag inclusion**

Wonka Bar - \$2,500

- **Sponsors 5 Children**
- **Logo inclusion on official event invitation**
- **Sponsor name included in official event press release**
- **Quarter page ad in event program**
- **Ten event tickets and entry into Team Trivial Contest**
- **Sponsor name and website inclusion in Read to a Child national newsletter as well as Read to a Child website**
- **Gift bag inclusion**

Individual Entry Ticket \$40

- **Event entrance ticket, Food and 2 Drink Tickets**

**The tax deductible portion of each ticket used is \$20.00*

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