



# Read to a Child

## South Florida Fundraising Event Sponsorship Levels

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### 2<sup>nd</sup> Annual Miami Fundraiser

Thursday, September 9<sup>th</sup>, 2015, 6:00pm to 8:00pm

Books and Books, Coral Way

#### Overview

Read to a Child is holding its 2<sup>nd</sup> Annual Miami Fundraiser on [Wednesday, September 9<sup>th</sup>, 2015](#). We are offering event sponsorship opportunities to select organizations that wish to support our work around the country. Sponsors will receive special recognition and visibility before, during and after the event. Details about the sponsorship opportunities are outlined below.

#### About Read to a Child

Founded on the belief that every child deserves to be read to regularly by a caring adult, Read to a Child fulfills its mission through its flagship lunchtime reading program at underserved public elementary schools. The program matches volunteers with students to read aloud one-on-one during lunchtime on a weekly basis throughout the school year. Targeting low-income children, many of whom are English language learners, the program harnesses the power of actively reading aloud to improve reading skills and generate enthusiasm for reading. Read to a Child currently serves two high-need schools in South Florida, with growth goals over the next five years.

#### WHERE THE WILD THINGS ARE SPONSOR - \$5,000

- ✓ Premier branding opportunity: Co-branding with Read to a Child on all event materials, including company logo on all e-invites, print and electronic event signage, and all media releases and related activity.
- ✓ Prominent placement on event night signage
- ✓ Prominent logo placement with link on all e-blasts promoting the event
- ✓ Prominent logo placement with link on event website

✓ 10 Event Tickets

#### AMELIA BEDELIA SPONSOR - \$2,500

- ✓ Logo included on all ads, invitations, event program and media releases
- ✓ Logo display with link on all e-blasts promoting the event
- ✓ Logo display with link on event website
- ✓ Logo on event night signage

✓ 8 Event Tickets

#### CURIOUS GEORGE SPONSOR - \$1,000

- ✓ Company name on all ads, invitations, event program and media releases
  - ✓ Company name in all e-blasts promoting the event
  - ✓ Logo display on event website
  - ✓ Logo on event night signage
- ✓ 5 Event Tickets



## Donation Form

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**2<sup>nd</sup> Annual Miami Fundraiser**  
Thursday, September 9<sup>th</sup>, 2015  
6:00pm to 8:00pm  
Books and Books, Coral Way

I/We wish to sponsor Read to a Child's 2<sup>nd</sup> Annual Miami Fundraiser at the following level:

- Diamond Sponsor**      **\$5,000**
- Emerald Sponsor**      **\$2,500**
- Ruby Sponsor**      **\$1,000**

### CONTACT INFORMATION

Company Name (as it should read on materials)

Contact Name

Address

City

State

Zip Code

Telephone

Email

### PAYMENT METHOD

- A check payable to "Read to a Child" is enclosed**
- Please send an invoice**

**To submit a sponsorship, please scan and email  
this form to [amelie.ansari@readtoachild.org](mailto:amelie.ansari@readtoachild.org), or mail to:  
Read to a Child, 20 William Street #G25, Wellesley MA 02481**

*For additional information, please contact Amélie Ansari, Development & Communications Manager, at (781) 489-5910 or [amelie.ansari@readtoachild.org](mailto:amelie.ansari@readtoachild.org)*

Kindly respond by Monday, August 10<sup>th</sup>, 2015