



Instructions for Creating Fundraising Page

- 1) Go to: <https://readtochild.networkforgood.com/projects/7562-read-to-a-child-spark-something-meaningful-campaign>




Start Your Fundraiser

- 2) Click on “Start you fundraiser” (upper right hand corner of the screen)
- 3) Enter first name, last name, email address, and create a password. Click Continue
- 4) Give your fundraising page a name – for example: “Amelie’s Fundraising Page”
- 5) Add a photo to upload (we recommend a selfie with your favorite book!) *Note: It may not show you a photo preview, so you might have to wait until you hit “Save and Preview”. If it doesn’t look right, then you can hit “Edit Page” and make changes.*
- 6) Add a fundraising goal for yourself (do not include any symbols such as “\$” or commas)
- 7) Add a “Primary Call to Action” – tell others why they should give, for example: “Help Kids in Need Love to Read!”
- 8) Tell your friends why you are raising money for Read to a Child



Save and Preview

- 9) Click “Save and Preview”
- 10) If it looks good, then click “Submit for Review”  (at the bar at the very top of the screen)
- 11) Read to a Child will approve your page within 24 hours
- 12) Once the campaign starts, Read to a Child will send you a “tool-kit” filled with examples of email appeals, texts, facebook posts, and more! We hope this will make it as easy as possible – just add in the link to your fundraising page, and start fundraising!

If you have any questions, please contact Read to a Child at info@readtochild.org or (781) 489-5910.