



Holiday 2016

Read to a Child's Annual Gala



Read to a Child CEO Paul Lamoureux with Patriots tight end and children's book author Martellus Bennett

Read to a Child's recent Gala at the Omni Parker House in Boston was our most successful fundraising event yet - we raised an incredible \$200,000!

This year's guest speaker was Martellus Bennett, whose generosity, kindness, and commitment to children's literacy are as impressive as his skills on the football field. In his dynamic speech, Martellus, who is also a children's book author, pointed out that Read to a Child lets kids know it's okay to dream and to enjoy stories, and that they can eventually create their own futures.



Superintendent Chang with CEO Paul Lamoureux.

A special thanks also to Dan Revers, CEO of ArcLight Capital, who was the recipient of our 'Philanthropist of the Year' award!

A very special thanks to our sponsors: Agero; ArcLight; TJX Companies; Holland & Knight; BNY Mellon; Cabot; Integrity

Superintendent of Boston Public Schools Tommy Chang was also a wonderful presenter. We thank him for applauding our mission and highlighting the importance of mentoring in boosting literacy skills and selfesteem among at-risk children.



Dan Revers, CEO of ArcLight Capital, receives 'Philanthropist of the Year' award

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Services; Anderson Robbins Research; Eaton Vance; the Tarini Family; Posternak, Blankstein, & Lund LLP; Acadian Asset Management; Mintz Levin; and Wayfair.

To see photos from the event, go here and click on the 'Read to a Child 2016' folder, then type in the password 11/17/16.



Martellus Bennett greets Read to a Child supporters.

Boston

Martellus Bennett Reads Aloud

On the afternoon of November 15th, Martellus Bennett read his children's book 'Hey A.J. It's Saturday!' to elementary students in Read to a Child's Lunchtime Reading Program at the Maurice J. Tobin K-8 School in Roxbury.

New England Patriots star tight end, children's book author, and founder of the Imagination Agency, Martellus highlighted the importance of reading and mentoring in boosting literacy and socio-emotional skills in urban public school students.



Tobin students give Martellus a group hug as Boston Education Chief Rahn Dorsey applauds.

Boston Regional Board Chair Jason (Jay) DeMarzo wins the "Patriots Difference Maker of the Week" Award



Throughout the season, the Kraft family and New England Patriots Charitable Foundation celebrate volunteers that work tirelessly to support children and families in need throughout the New England region. Each week, the Kraft Family and Foundation recognizes one outstanding volunteer as the "Patriots Difference Maker of the Week."

This week, Jay DeMarzo, who has volunteered with us since 2005 as a

Jay DeMarzo, Boston Regional Board Chair and winner of the "Patriot Difference Maker of the Week" Award.

reading mentor and regional board member, was chosen as the outstanding

volunteer! Jay will be featured in a variety of print materials, including Patriots Football Weekly and Patriots GameDay magazine. He is also featured on the Patriots website (<u>click here</u>), and will be recognized at the Patriots final regular season home game against the New York Jets on December 24. A well-deserved congratulations to Jay!

Connecticut

An Evening at the Mark Twain House

Read to a Child in Connecticut was delighted to welcome nearly 100 supporters of the Lunchtime Reading Program to its Second Annual Fundraiser on October 19th at the Mark Twain House in Hartford. The evening featured tours of the historic house, a silent auction, and an opportunity to celebrate the program's important role in building literacy skills in atrisk students in Hartford, New Britain, and New Haven.



Read to a Child staff and Connecticut regional board members enjoy a great fundraiser at the Mark Twain House.

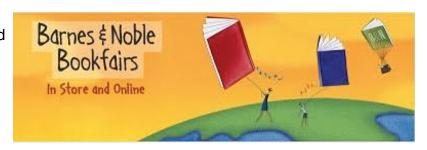
We thank our special guest speaker Kimberly Oliver, Director of Families and Children for the city of Hartford, who expressed her support for our mission and encouraged more corporations and community partners to engage with Read to a Child in support of children's literacy.

Read to a Child in Connecticut also extends its sincere thanks to the following sponsors whose generosity underwrote the evening's success: ACSTAR Insurance, Eagle Investments, The Hartford, Holly and Brian Lerose, MB Aerospace, Morgan Stanley, Pamela and Patrick Pedonti, Paul Sapiro, and UBS.

The success of this event will support the 135 students served by our program, and assist greatly as we introduce the program into a new Hartford school in early 2017.

Barnes & Noble Bookfair

Buying books for friends and family this holiday season? You can support Read to a Child's Connecticut region by making purchases at Barnes & Noble and using bookfair ID #11906302.



There are two ways to support us in this bookfair: you can made purchases in-store at Barnes & Noble's West Hartford location (address Blue Back Square, 60 Isham Rd, West Hartford, CT) on December 2nd, or you can <u>make purchases online</u> from December 2nd-7th using Barnes & Noble's bookfair link:

http://www.barnesandnoble.com/h/bookfairs

10% of the proceeds in-store or online will go to benefit Read to a Child in Connecticut. Just remember to use **Bookfair ID #11906302**!

Detroit

The Quicken Loans Charity Challenge

In October, Read to a Child's Detroit region participated in the Quicken Loans Charity Challenge, a friendly fundraising competition raising money for good causes. With your help, we raised nearly \$10,000 in individual donations and, because we did so well, we also received a \$1,500 grant from Quicken Loans! These funds will help us serve even more children in the Detroit public school system. Thank you for your support!



Regional Board Chair David Walker and his reading buddy at the Bow Elementary School in Detroit.

Accounting Firm UHY Honors Read to a Child



Detroit Regional Director Ky Lindberg and board members accept a donation from UHY

Read to a Child Detroit was proud to be featured at UHY's Annual Manufacturing Outlook event held at the Detroit Yacht Club in October.

At the UHY event, Read to a Child Detroit Director Ky Lindberg was joined by Regional Board members Chris Thomas of Fontinalis Partners and Dave Walker of Level One Bank in discussing the critical roles of volunteer

reading mentors as well as corporate and community partnerships in boosting literacy skills and self-esteem among at-risk children in Detroit. Additionally, UHY presented Read to a Child with a \$2,500 grant highlighting the importance of corporate funding in accomplishing the Read to a Child mission. A huge thank you to UHY for their support!

Los Angeles

Strong Start to a New School Year!



A reading mentor and her buddy at Leo Politi Elementary School.

Thanks to our dedicated volunteers, students at our Lunchtime Reading Program are treated to weekly read-aloud sessions designed to enhance their self-confidence and instill a love of reading. Our school partners value the individualized attention their students receive with their reading mentors.

Luis Ochoa, the principal of the Leo Politi Elementary School, says "I deeply value our partnership with Read to a Child because I see the results of the dedicated mentors who come each week to read with our students. In addition to the mentoring relationships

that develop, I see our students learning to love books. I believe strongly that developing a love of reading gives children an important tool to ensure that they are lifelong learners."

We are thrilled to welcome 18 new volunteers from Mattel who will be reading at Juan Cabrillo Elementary School. Finally, Read to a Child in Los Angeles is pleased to have True[x] as our new anchor partner at Brockton Elementary School, with 17 new volunteers

South Florida

Give Miami Day

On November 17th, Read to a Child in South Florida participated in Give Miami Day, the biggest annual giving event in the Southeast United States. This event calls on all individuals to make donations to Miami nonprofits that serve important causes. The Miami Foundation also makes a bonus gift for every donation between \$25 and \$10,000 received.

A huge thank you to all those who responded to the call for support on this very special day for nonprofits in Miami!



A reading mentor and her buddy at the Coral Way K-8 school.

Upcoming Events & Campaigns

Amazon Smile

Use the following link when shopping on Amazon and .5% of your purchase will go to benefit Read to a Child https://smile.amazon.com/ch/20-3526239

Connecticut Bookfair to Benefit Read to a Child -

Barnes & Noble, West Hartford - December 2, 2016 Online - December 2-7, 2016 USE VOUCHER NUMBER: **11906302**

During the holiday season and as you make year-end decisions for charitable contributions, we ask that you consider donating to Read to a Child. Thank you for support!



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