



Read to a Child's Annual Gala 2018
The Magic of Reading

Courtyard by Marriott Boston Downtown Hotel
275 Tremont St, Boston, MA 02116
Thursday, November 15th, 2018

Event Sponsorship Opportunities

Magical- \$25,000

- Center Stage speaking opportunity during event
- Premier branding opportunity: Co-branding with Read to a Child on all event materials, including company logo on print and e-invites, all pages of the event website, print advertisements, print and electronic event signage, solicitations for auction items, and all media releases and related activity.
- Prominent logo placement on all ads, invitations, and media releases
- Prominent logo placement with link on all e-blasts promoting the event
- Prominent logo placement with link on event website
- Prominent placement on event night signage
- Professionally designed prominent electronic advertisement on main screen loop
- 14 Event Tickets

Presto!- \$15,000

- Premier branding opportunity: Co-branding with Read to a Child on event materials, including company logo on print and e-invites, event website, print advertisements, print and electronic event signage, solicitations for auction items, and all media releases and related activity.
- Prominent logo placement on all ads, invitations, and media releases
- Prominent logo placement with link on all e-blasts promoting the event
- Prominent logo placement with link on event website
- Prominent placement on event night signage
- Prominent electronic advertisement on main screen loop
- 10 Event Tickets

Abracadabra- \$10,000

- Prominent electronic advertisement on main screen loop
- Prominent logo placement on all ads, invitations, and media releases
- Prominent logo placement with link on all e-blasts promoting the event
- Prominent logo placement with link on event website
- Prominent logo placement on event night signage
- 8 Event Tickets

Pixie Dust- \$5,000

- Electronic advertisement on main screen loop
- Logo included on all ads, invitations, and media releases
- Logo display with link on all e-blasts promoting the event
- Logo display with link on event website
- Logo on event night signage
- 6 event tickets

All Sponsorship reservations are due to Read to a Child by XXXXXXX. Please respond to
Kristen.Baxter@Readtoachild.org