



## HELP KIDS IN NEED LOVE TO READ!

Please help us raise  
**\$115,000** in **March** to  
provide **7,200** reading  
sessions for kids in need!

Donate at: [ReadtoChild.org](https://readtochild.org)



### Instructions for Creating Fundraising Page

1) Go to: <https://readtochild.networkforgood.com/projects/51446-read-to-a-child-help-kids-in-need-love-to-read>

**Start Your Fundraiser**

2) Click on “Start your fundraiser” (upper right hand corner of the screen)

3) Enter first name, last name, email address, and create a password. Click “Continue”

4) Give your fundraising page a name – for example: “Mark’s Fundraising Page” or “ArcLight Capital’s Fundraising Page” or “South Florida Regional Board Fundraising Page”

5) Add a photo to upload (we recommend a “selfie” with your favorite children’s book or a group photo) *Note: It may not show you a photo preview, so you might have to wait until you hit “Save and Preview”. If it doesn’t look right, then you can hit “Edit Page” and make changes.*

6) Add a fundraising goal for yourself (do not include any symbols such as “\$” or commas)

7) Add a “Primary Call to Action” – tell others why they should give, for example: “Help Kids in Need Love to Read!”

8) Tell your friends why you are raising money for Read to a Child

**Save and Preview**

9) Click “Save and Preview”

**SUBMIT FOR REVIEW**

10) If it looks good, then click “Submit for Review” (at the very top of the screen)

11) Read to a Child will approve your page within 24 hours

12) Before the campaign starts, Read to a Child will send you a “toolkit” filled with examples of email appeals, texts, Facebook posts, and more!

We hope this will make it as easy as possible – just add in the link to your fundraising page, and start fundraising!

Watch our video tutorial for further instruction: <https://tinyurl.com/createapagevideo>

If you have any questions, please contact [kelsey.landeck@readtochild.org](mailto:kelsey.landeck@readtochild.org) or (781) 489-5910.