



Read to a Child

SNAPSHOT OF OUR REACH

Students Served
By the Numbers

4,500+

In 5 States Nationwide
Since 2014



Volunteers
By the Numbers

5,300+

Volunteers Since 2014



Corporate Partners
By the numbers

150+

Corporate Partners



Newsletter
By the Numbers

10,000+
Circulation



Social Media
By the Numbers

4,500+

Followers
Across All Platforms



REMOTE READ ALOUD PROGRAM

SPONSORSHIP OPPORTUNITIES

In the current context of online learning and social distancing, Read to a Child is excited to present the **Remote Read Aloud Program**, designed to provide students and families with **quality online read aloud experiences** accessible online from their homes.

In this program, Read to a Child collaborates with **noted authors, educators, and other high-profile facilitators** to create a professionally produced video *with recognition of our sponsors and prominent logo placement*. The purpose is to **engage students nationwide** as we distribute these videos across our broad network of partners and to the general public. Other sponsorship benefits are detailed below.

SPONSORSHIP CIRCLES

PREMIER CIRCLE | \$20,000

- Logo placement on all Remote Read Aloud Program collateral
- On-camera recognition by Host in Remote Read Aloud produced videos
- Logo placement in three Remote Read Aloud produced videos
- Recognition via social media post series
- Recognition at Read to a Child National Annual Gala
- Logo placement on Read to a Child website & annual report
- Inclusion in upcoming national newsletter

PARTNER CIRCLE | \$10,000

- Logo placement in two Remote Read Aloud produced videos
- Recognition at Read to a Child National Annual Gala
- Logo placement on Read to a Child website & annual report
- Inclusion in upcoming national newsletter
- Recognition in social media post

SUPPORTER CIRCLE | \$5,000

- Logo placement in one Remote Read Aloud produced video
- Logo placement in Read to a Child annual report
- Inclusion in upcoming national newsletter
- Recognition in social media post

THANK YOU TO OUR INAUGURAL SPONSOR WINSTON & STRAWN

[Click here](#) for the inaugural Remote Read Aloud with Nickelodeon head writer and author Jordan Gershowitz

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